In every culture, men and women have different roles, needs and knowledge and access to natural resources. These gender-based differences can vary from country to country - even from village to village - depending on traditions and on environmental, social and economic circumstances. Gender analysis is a practical tool for understanding the different roles, problems, knowledge and access to and control over natural resources, helping to clarify where they differ and where they are complimentary. Using the individual, rather than the household or family, as its unit of analysis, gender analysis achieves a level of precision that can make a critical difference to development planners because it is based on detailed reality. Using a series of slides enhanced by computer graphics, this two-video set focuses on the lives of six people in six different parts of Asia. They clearly show there is a much better chance of success if both men and women are included in the planning process. The first video, WHY?, can be shown to decision-makers, to make them aware of the need to train their staff and to provide financial and administrative support to gender analysis training programmes. It can also be shown after workshops to reinforce training. The second video, HOW?, focuses on the practical applications of gender analysis in forestry and would be a useful tool in training workshops. The video set has been produced in conjunction with the Gender Analysis and Forestry Training Package, which is designed to show how the tool can be used in forestry work and how to train others in its use.